Why, what and how?

Robin Nicholson CBE RIBA Hon FIStructE
Edward Cullinan Architects
CABE Commissioner

The value of good design and the DQI

- In 1997 New Labour had huge ambitions after 17 years of little public sector investment
- Egan Report 'Rethinking Construction' 1998
- The Commission for Architecture and the Built Environment (CABE) 1999-
- The Design Quality Indicator (DQI) 1999-
- A Case Study at the University of Warwick

Following good business practice...

-under New Labour Performance Measurement dominated every aspect of life in UK and they multiply...
- Key Performance Indicators (KPIs) for construction grew out of the Egan Report
- The Design Quality Indicator (DQI) extends these construction KPIs
- CABE Design Review examines 350 major projects each year + the Olympics + all new secondary schools
- Building for Life evaluates the site layout of new housing schemes
- The Code for Sustainable Homes has rising targets towards zero carbon homes (and schools) by 2016



is the Government's advisor on architecture,

urban design and public space in England

- Enabling
- Design Review
- CABE Space
- Learning and skills (+ regions)
- Research and Communications

- Homes and neighbourhoods
- Parks and Public spaces
- Schools
- Healthcare

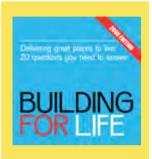
with two cross-cutting themes

- Climate change and sustainability
- Inclusive Design





Building for Life...



...is the National Standard for well-designed Homes and Neighbourhoods with 4 sets of 5 questions about:



- Environment and Community
- Character
- Streets, Parking and Pedestrianisation
- Design and Construction



See www.buildingforlife.org



researches and publishes – www.cabe.org.uk



DQ CABE Housing Audit



Why is design quality so important?

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Aims of the DQ

What to do nov

Peckham Library,
Alsop Associates,
RIBA Stirling Prize
Winner 2000.
This new library
replaced two
existing libraries in
the area. In the new
library completed
cumulative use went
up 3 times, and
book borrowing
increased 8 times.

The aspirations for the library, the involvement of users in its design allowed the building to perform better than those it replaced.



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Egan's "Rethinking Construction"

Drivers for Change

Committed leadership

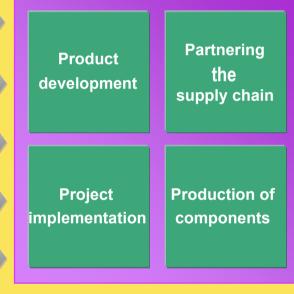
Focus on the customer

Product team integration

Quality driven agenda

Commitment to people

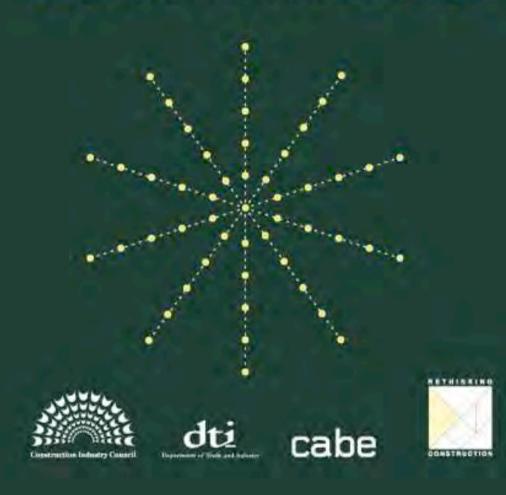
Improving the **Project Process**



Targets for Improvement



CIC DESIGNQUALITYINDICATOR



DQ Framework

Conceptual framework

Efficiency

Effectiveness

Sustainability

Context

Net to Gross

Cost in use

Aesthetics

Attention to

Visual Form

Fitness for

Purpose

Performance

Location

detail

Engineering

Systems

Robustness

Kerb Appeal

Space standards Access

Daylight

Flexibility

Functionality Meaning

Comfort

Safety

Order

Innovation

Air Quality

Finishes

Acoustics

Vitruvius (84-14BC) > Wootton (1624)

Introduction

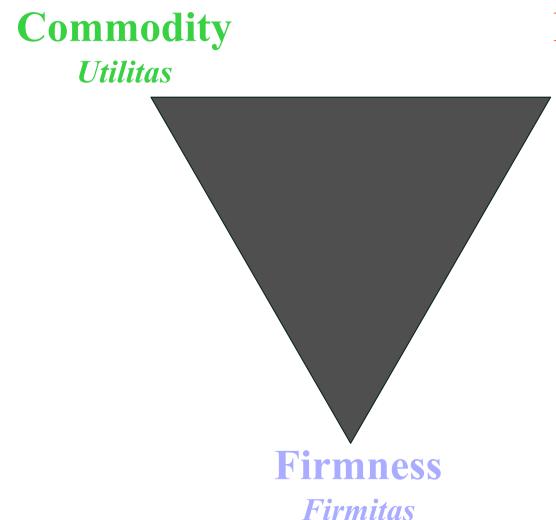
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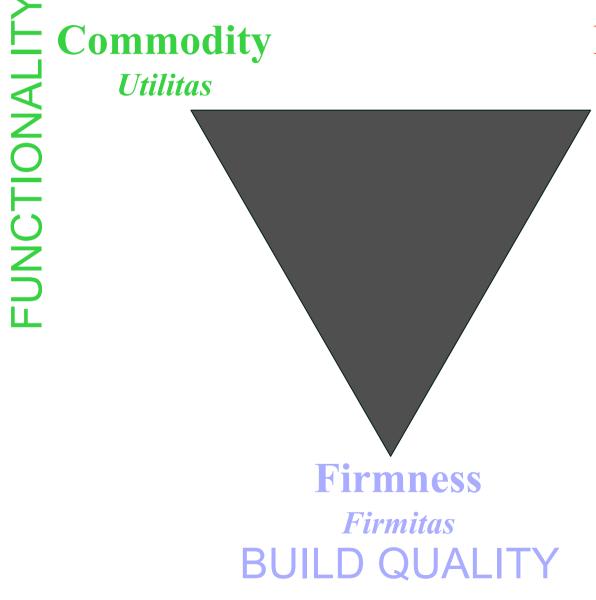
Delight

Venustas

New terms

Conceptual framework

Delight Venustas





Subsections applicable to buildings

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FUNCTIONALITY

Urban & social integration Access Internal environment Space Form & materials Uses Character & innovation Performance Engineering Construction

DQI history

- Sept 1999 development starts
- March 2001 version one (on paper)
- July 2002 trailblazing scheme with 84 organisations testing the tool
- Oct 2003 DQI launched (on-line)
- July 2005 FAVE weighting added (now RDI)
- Dec 2005 DQI for Schools launched; use is mandatory for Building Schools for the Future
- July 2006 use began in USA for public buildings and hotels
- To date 1000 projects registered

Application over the project cycle

Introductior

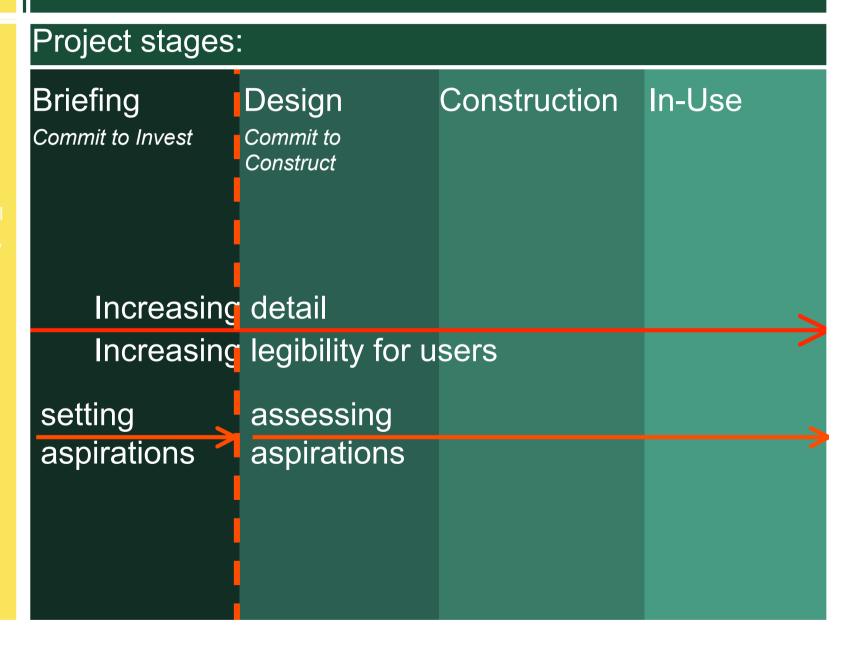
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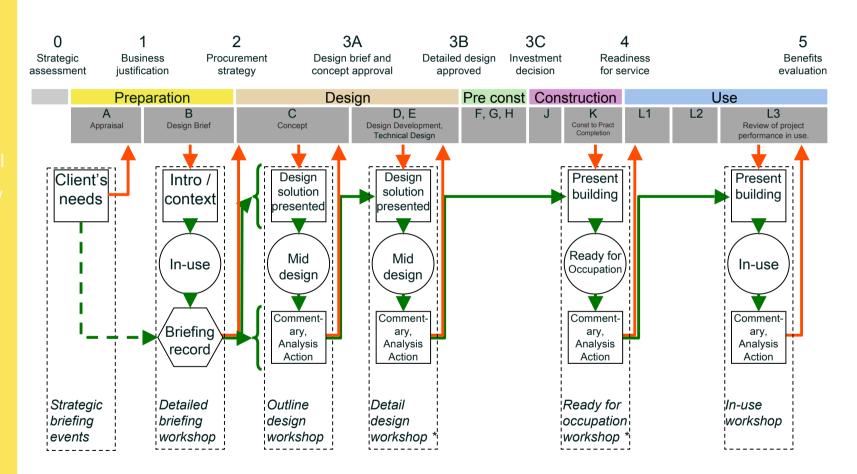
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Assessing a building or design

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- when assessing a design or building the DQI collects views from stakeholders using the DQI assessment tool
- the tool is used by clients, users (including school children), administrators and facility managers as well as the design team.
- it highlights different views and aspirations of the various stakeholders
- it allows comparison with the briefing data to see how well the design or building is achieving the agreed aspirations

Questionnaire to assess your design

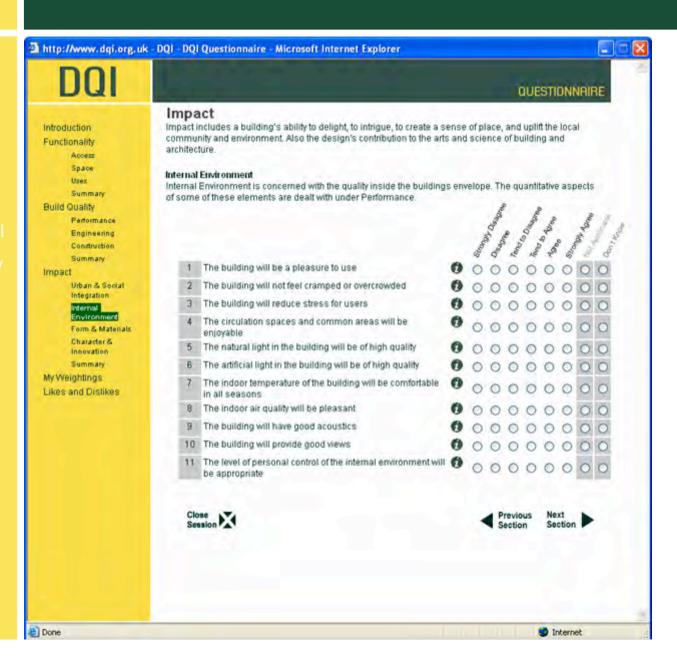
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Assessment results

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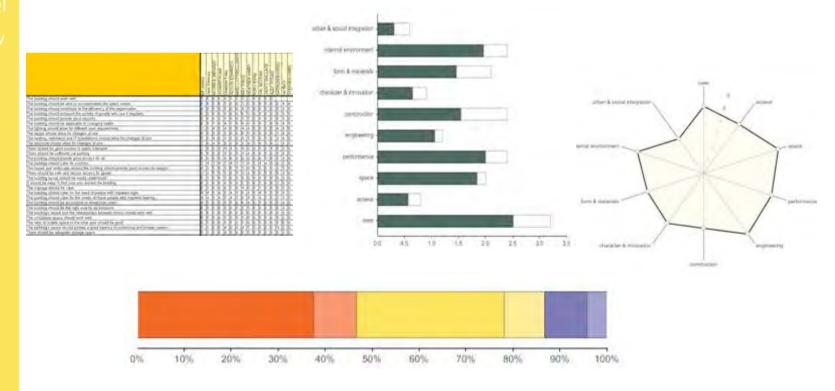
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Assessment results from stakeholders are presented in graphs and Excel sheets to help compare between groups of respondents, project stages and different projects



Outputs and results

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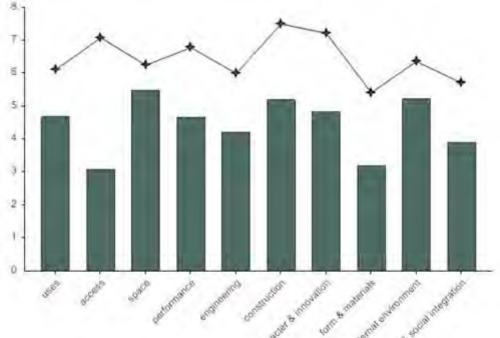
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Data from assessments is compared with the Required, Desired, Inspired weightings defined at briefing to visualise how well the building or design is achieving stakeholders aspirations



Maximum possible score

Score achieved by design or building

Darlaston Leisure Centre

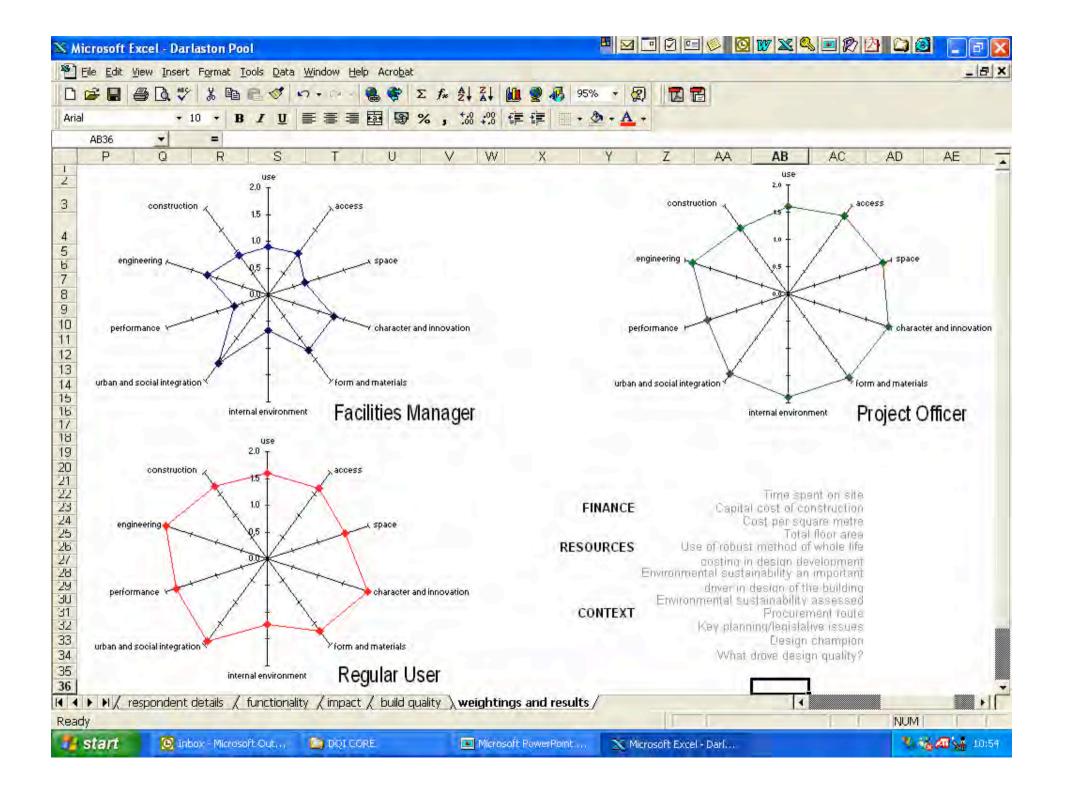
"... We've got the best baths in the area and people are coming from miles to use it." (local user)





BUT

"..the gym overheats and the reception desk is very difficult to use." (facilities manager)



Case Study: International Digital Laboratory at the University of Warwick

Introduction

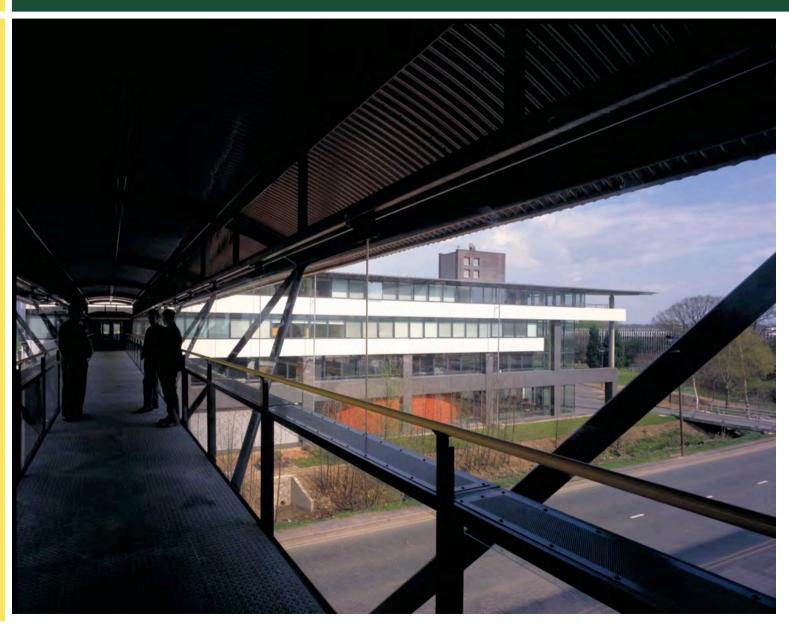
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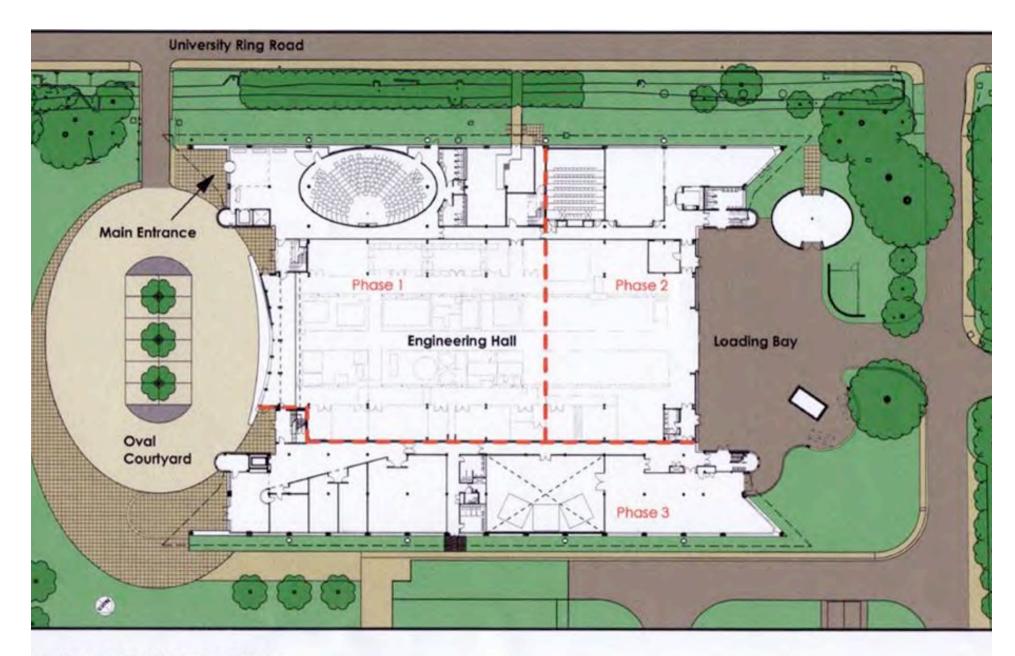
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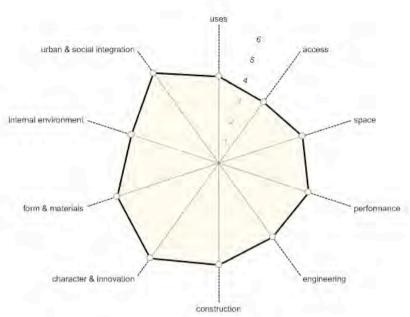




rnational Manufacturing Centre versity of Warwick







The DQI participants:

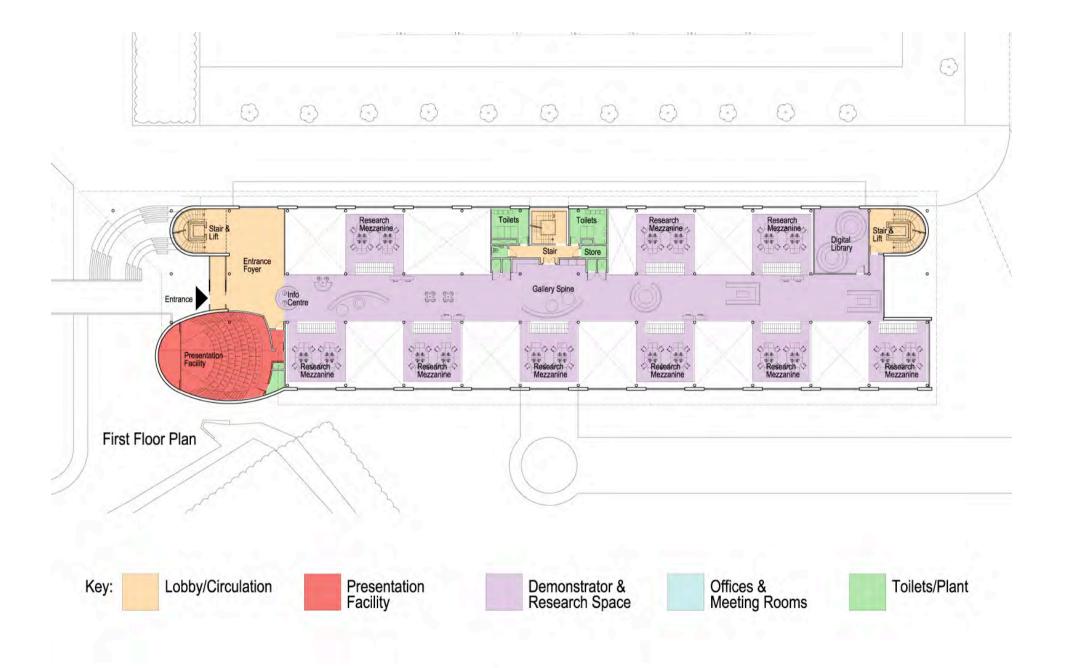
- Facilities Manager
- Project Manager
- Systems Manager
- Senior Researcher
- •Head of Academic Admin.
- Receptionist

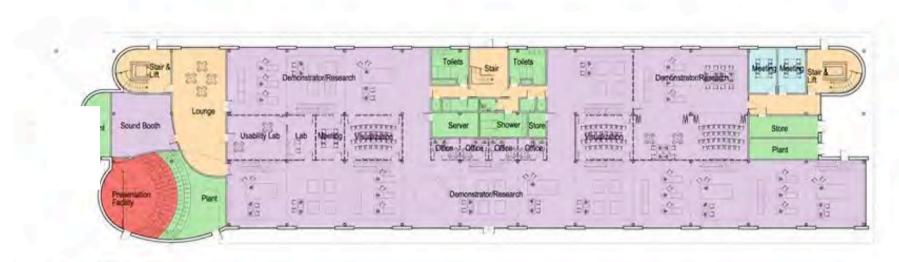
and were observed by

- Architects
- •Engineers
- Quantity Surveyor





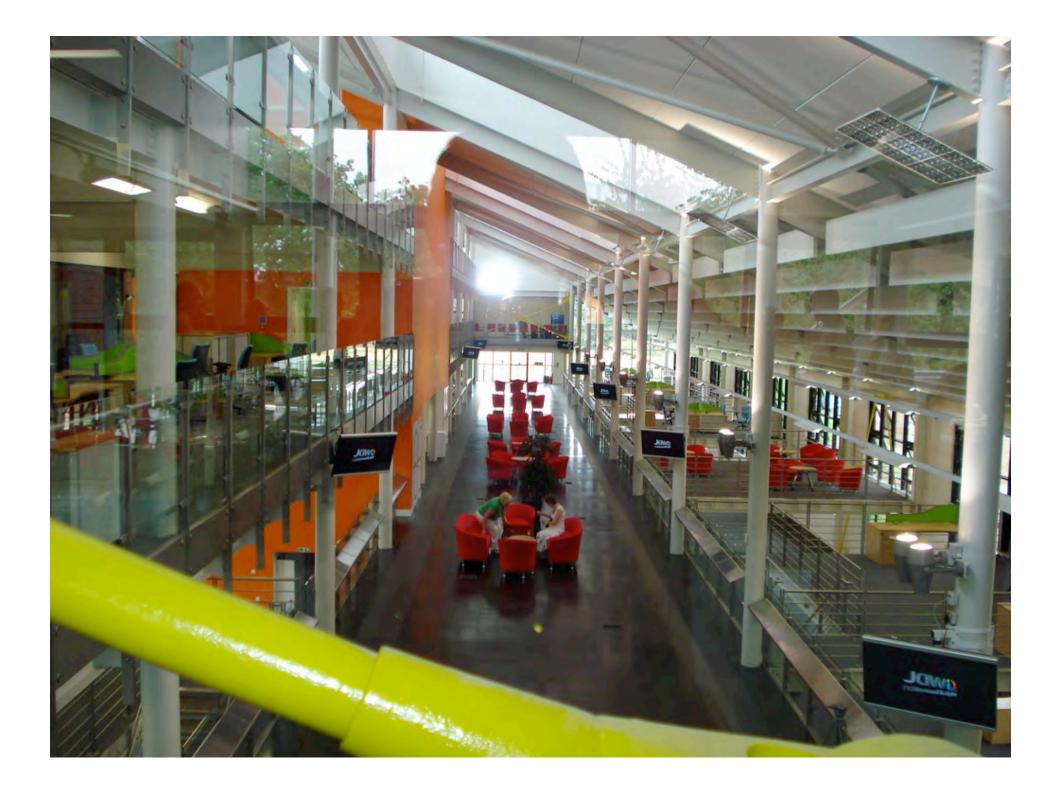




Ground Floor Plan







Summary of DQI aims

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- focus on comparison to help communication and encourage involvement within the project team
- improve briefing in a shared language
- monitor and review design aspirations throughout the process
- manage expectations by aspiring for quality and in the longer term
- through benchmarking and cross comparison to correlate quality with factors in the procurement process to influence decisions for delivering excellent quality

Find out more...

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www.dqi.org.uk

 read case studies about how the DQI has been applied at <u>www.dqi.org.uk/casestudies</u>

dqi@cic.org.uk 020 7399 7424 CIC 26 Store Street London WC1E 7BT